USAID/Benin

HIV/AIDS Strategy



Submitted to the Office of HIV/AIDS (OHA) /Global Health

U.S. Agency for International Development Washington, DC

September, 2004

ACKNOWLEDGEMENT

The USAID/Benin HIV/AIDS Strategy was developed with the support of The Synergy Project. Dr. Souleymane M. Barry served as lead consultant.

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ABBREVIATIONS AND ACRONYMS

AIDS Acquired Immune Deficiency Syndrome

AMCES Association of Faith-Based Organizations for Health

APH Action for Humanity

BHAPP Benin HIV/AIDS Prevention Program
CALS Sub-district Committee to Fight HIV/AIDS
CCLS Comité Communal de Lutte Contre le SIDA
CDLS Départemental de Lutte Contre le SIDA

CFA Communauté Financière Africaine
CNLS National AIDS Control Council

CIDA Canadian International Development Agency

Consortium ALAFIA National Association of Microfinance Institutions in Benin

CSCU District Health Center

DHS Demographic and Health Survey

EQUIPE Equity and Quality in Primary Education

FENAPEB National Association of Schooling Children in Benin

GTZ German Technical Assistance Organization

HIV Human Immunodeficiency Virus

IFAD Institut de Formation et d'Action pour le Developpement des Initiatives

Communautaires Durables

KfW Kammershaft für Wiederaufbau (German Development Bank)

MOH Ministry Of Health

NACP National AIDS Control Program NGO Nongovernmental Organization

PSAMAO Prévention du SIDA sur les Axes Migratoires de l'Afrique de l'Ouest

PHR*plus* Partners for Health Reform*plus* Project
PMTCT Prevention of Mother-to-Child Transmission
PNLS National HIV/AIDS Control Program

PPLS Projet Pluri-sectoriel de Lutte contre le VIH/SIDA

PROSAF Benin Integrated Family Health Program

PSI Population Services International ROBS Réseau des ONG béninoises de Santé

STI Sexually Transmitted Infection

UNAIDS Joint United Nations Program on HIV/AIDS
UNDP United Nations Development Program

UNGASS United Nations General Assembly Special Session on HIV/AIDS

UNICEF United Nations Children's Fund

USAID United States Agency for International Development

VCT Voluntary Counseling and Testing

WHO World Health Organization

EXECUTIVE SUMMARY

Twenty years after the emergence of HIV/AIDS, Benin continues to rank among the few sub-Saharan countries with an emerging but relatively contained HIV/AIDS epidemic. Prevention efforts aimed at high-risk behaviors of sex workers and truckers, in Benin and across the sub-region, combined with a rising degree of AIDS awareness among the general population, nationwide availability and accessibility of condoms, and a sustained focus on treatment of sexually transmitted infections have all contributed to averting a large number of HIV infections. In addition, certain core societal values and norms, perhaps especially the dynamism and strong work and behavioral ethics of Benin's women, male circumcision, and typically moderate consumption of alcohol, may have contributed to Benin's relatively favorable HIV/AIDS situation.

HIV is, however, now firmly established in the general population, with a national prevalence estimated between 1.9 percent and 2.5 percent of reproductive-age people, according to the national HIV sentinel surveillance system. A 2002 study conducted by the Canadian-supported STI/HIV (SIDA-3) project revealed alarming HIV rates of 40 percent and 60 percent among sex workers in urban and rural areas, respectively.

Benin is vulnerable to a rapidly growing HIV/AIDS epidemic because of several interrelated factors, including the following:

- Inadequate leadership and lack of vision for a coherent national strategy that builds on important assets within Beninese society;
- Limited understanding and knowledge about the range of critical biological, socio-demographic, and economic factors that drive the HIV/AIDS situation and the responses to it;
- Persistent inattention to interpersonal and counseling support for both sero-negative and sero-positive individuals, lack of care for people living with HIV/AIDS, and inattention to the dichotomy between prevention and care, which results in widespread stigma and an inability of the society to mobilize for the HIV/AIDS challenge;
- Insufficient focus on bridging populations, including married men and unmarried young men with casual partners;
- Limited effectiveness of current interventions aimed at young people;
- Gender inequities and traditional cultural norms that encourage the spread of HIV/AIDS, including mandatory widow inheritance upon the death of a husband;
- Limited capacity of public and private institutions and organizations to develop and support evidence-based HIV/AIDS interventions;
- Limited resource base of the Government of Benin, USAID, and other development and implementing partners, and inadequate programmatic partnerships and technical networking.

Strategic Approach

The proposed strategic plan builds on the comparative technical advantages of USAID/Benin to support the next generation of HIV/AIDS responses and a continued focus on development sectors that have

benefited from extensive USAID support over recent years—education, health, governance, and civil society development. Three essential thrusts feature prominently in the strategy:

- 1. Integrating HIV/AIDS interventions into key sectors that USAID supports;
- 2. Building public-private partnership for HIV/AIDS program development and implementation;
- 3. Integrating HIV/AIDS activities with ongoing activities in the Mission health portfolio to build on investments and make best use of available resource

USAID/Benin's Family Health Team will continue to lead and manage the Mission's efforts and HIV/AIDS dedicated resources. The Mission's Program office will continue to facilitate cross-portfolio coordination and collaboration across sector.

Assumptions and Special Concerns

Three critical assumptions are discussed in this document: 1) USAID/Benin's commitment to addressing HIV/AIDS as a development issue; 2) USAID/Benin's commitment to focus dedicated resources for generating and managing specific knowledge for program improvement and improved collaboration; and 3) sustained commitment of key stakeholders other than USAID/Benin. Four special concerns are also examined: stigma, youth and the ABC approach (i.e., Abstain, Be faithful, and use Condoms), bridging populations, and gender inequities.

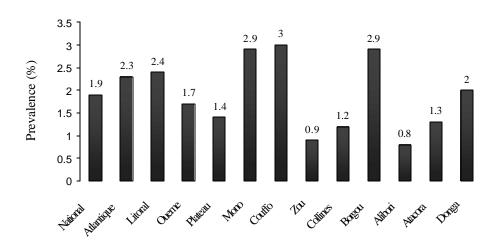
I. SITUATION ANALYSIS

I.A. HIV/AIDS in Benin

According to the Joint United Nations Program on HIV/AIDS (UNAIDS) and the U.S. Agency for International Development (USAID), Benin continues to have a generalized, low prevalence of HIV—estimated in 2002 to be between 2 percent and 4 percent. The 2002 HIV sentinel survey, which has been validated, suggests that overall HIV prevalence in the general population shows significant disparities in location and among populations most at risk. HIV prevalence is higher among vulnerable populations with high-risk behaviors, such as commercial sex workers (39 percent in Cotonou and 59 percent outside Cotonou). The overall trend of HIV prevalence among commercial sex workers has been on a steady increase since 1990.

Data from the National HIV/AIDS Control Program (*Programme National de Lutte Contre le VIH/SIDA/IST* (PNLS)) indicate that persons living with HIV/AIDS in Benin are likely to be adults aged 25–49, male (the male: female ratio is 1.5:1.0), with little education, single, and jobless. However, many infected individuals are housewives, small business owners, or teachers, and those whose male partners are businessmen, professionals, truckers or drivers, or otherwise employed.

Figure 1: Prevalence of HIV by RegionBenin National Sero-Prevalence Survey, MOH/PNLS 2002



Selected geographic areas show HIV seroprevalence rates far above the national average (Couffo, 58 percent; Mono, 53 percent; Borgou, 53 percent; Litoral and Atlantique, 26 percent). The MOH/PNLS

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¹ Kiki-Medegan Fagla 2002. Latest 2003 surveillance indicates confirms a prevalence between 1.9-2.5%

² Ndour et al. 2003.

showed high prevale nce in Parakou (237 percent above the national average), Come (174 percent), Aplahoue (137 percent), Ouidah (126 percent), Dogbo (90 percent), Bassila and Natitingou (53 percent). The epidemic is spreading more rapidly in rural areas than it is in urban areas.³

Although sexual contact remains the main mode of HIV transmission in Benin, mother-to-child transmission is reported to be increasing significantly, and currently accounts for nearly 25 percent of all new cases. Data on HIV transmission in health settings is not available; however, a significant number of health workers are experiencing accidental exposure to the blood of infected individuals in hospital settings.^{4,5}

No reliable data exist on the demographic and socioeconomic impacts of the epidemic on key sectors. However, demographic data from the sentinel surveillance system indicate that the workforce in the health and informal business sectors may be particularly affected. ⁶

I.B. Framework for a National Response

The MOH/PNLS was created in 1987, and is located within the Ministry of Health. Since that year, the World Health Organization (WHO) and other partners have been supporting the efforts of the Government of Benin to develop an appropriate national response. Between 1987 and 2001, the government developed and implemented a short-term plan (1987–1988) and two medium-term plans (for the 1989–1993 and 1994–1998 periods), as well as a strategic plan to fight HIV/AIDS for the 2000–2005 period.

The National Strategic Framework delineates 13 priority areas for intervention, as follows:

- 1. Promoting behavior change communication among the general population.
- 2. Reducing the prevalence of sexually transmitted infections and ensuring prompt diagnosis and treatment.
- 3. Promoting the use of condoms.
- 4. Improving blood transfusion safety.
- 5. Reducing the prevalence of HIV/AIDS in the 10–24 year age group.
- 6. Reinforcing the capacity of rural and urban women to engage in the fight against HIV/AIDS.
- 7. Reducing mother-to-child HIV transmission.
- 8. Significantly reducing HIV/AIDS prevalence among migrants.
- 9. Reducing the prevalence of HIV/AIDS and other sexually transmitted infections among sex workers and their clients.
- 10. Taking care of persons living with HIV/AIDS.
- 11. Optimizing the viability of HIV/AIDS epidemic surveillance.
- 12. Surveying behavior change in targeted populations.

³ Kiki-Medegan Fagla 2002.

⁴ Kossouoh 2000.

⁵ Fanou 2003.

⁶ Kiki-Medegan Fagla 2002.

13. Promoting biomedical and operational research.

USAID/Benin's current strategy for the 2001–2005 period is consistent with the Government of Benin's strategic plan for the fight against HIV/AIDS and supports the government's key priority interventions.

The Government of Benin has shown increasing recognition of the threat posed by HIV/AIDS and commitment to take the lead in fighting the pandemic. In 2002, with the support of the World Bank, the government created the National AIDS Control Council (CNLS) and decentralized coordinated bodies to foster a multisectoral approach to HIV/AIDS prevention, care, and support. The government also established HIV/AIDS focal units in each ministry to develop specific plans to educate their respective workforces and to contribute to the fight against HIV/AIDS, taking into account the respective assets and priorities of each sector.

Accordingly, along with the CNLS, the Government of Benin also created regional committees (i.e., CDLS), district committees (i.e., CCLS), and sub-district committees (i.e., CALS) to fight HIV/AIDS. While CDLS committees are slowly becoming operational, most CCLS and CALS committees have not yet been initiated.

The CNLS is under the direct authority of the head of state. Its mandate is to lead and coordinate the fight against HIV/AIDS in Benin, provide policy guidance, and foster resource mobilization. The CDLS, CCLS, and CALS collectively operate under the authority of the heads of the regions (préfets), the mayors, and the sub-district chiefs, respectively.

Although creation of the CNLS and other decentralized structures are important steps, the process has generated institutional rivalries and issues regarding roles and responsibilities, especially for networking among the longstanding MOH/PNLS and the newly created CNLS, CDLS, CCLS, CALS, and public and private implementing partners. Most importantly, the CNLS process has highlighted the urgency to clarify the overall mandate of policy and coordination bodies with respect to public and private implementing partners. To date, the MOH/PNLS has placed much focus on implementing key interventions as opposed to empowering local public and private organizations and institutions for program implementation.

I.C. USAID Current HIV/AIDS Program and Coverage

USAID/Benin has provided important and multifaceted support to the MOH/PNLS since 1989, with funds that average \$2 million annually. USAID's current HIV/AIDS strategy is two-tiered, with national level interventions (i.e., support to the Ministry of Health/PNLS, donor collaboration, policy dialogue, social marketing, and evaluation) and decentralized support to four Regions (Atlantique, Borgou/Alibori, Mono/Couffo, and Zou/Collines).

USAID/Benin has focused on prevention by making affordable condoms widely available through activities being carried out by Population Services International, while targeting sex workers and migrant populations (truck drivers in particular), in collaboration with the German Development Bank

(Kammershaft für Wiederaufbau (KfW)) and the Prevention du SIDA sur les Axes Migratoires de l'Afrique de l'Ouest (PSAMAO) project. Collaboration with KfW allowed USAID/Benin to reallocate to other interventions HIV/AIDS funds that were originally meant for condoms. Recently, USAID/Benin renewed funding to Population Services International to support behavior change communication programs focusing on high-risk populations (sex workers, truckers, and uniformed personnel) in strategic locations, in close collaboration with its PSAMAO regional initiative. The project also focuses on expanding Amour et Vie (Love and Life), a behavior change communication program targeting in-school and out-of-school youth in collaboration with nongovernmental organizations and mass media. The three-year (2002–2005) funding for HIV/AIDS and other reproductive health activities is \$5 million.

The other main instrument of USAID/Benin in the 2002–2006 period is the *Programme de Prevention du VIH/SIDA au Benin* (Benin HIV/AIDS Prevention Program (BHAPP)), which is led by Africare and JHPIEGO. The primary mandates of BHAPP are to target high-risk population groups, including out-of-school youth, and to strengthen sexually transmitted infection case management in public health facilities in Atlantique, Mono/Couffo, and Zou/Collines Regions, with emphasis on locations along major transportation corridors. BHAPP also provides technical assistance to MOH/PNLS in HIV/AIDS surveillance, strategic planning, and setting norms and standards to improve surveillance and behavior change communication. Total funding for this project is \$4.5 million.

USAID/Benin also supports HIV/AIDS interventions through the Benin Integrated Family Health Program (PROSAF) in northern Benin, which is implemented by University Research Corporation. PROSAF works with the region and its districts to strengthen sexually transmitted infection case management, and supports integration of HIV/AIDS interventions in behavior change activities focusing on reproductive health within a network of local nongovernmental organizations.

In its current strategy, USAID/Benin has committed \$250,000 for 2.5 years of institutional support to MOH/PNLS and has contributed to funding the first behavioral surveillance survey, which was conducted in 2001.

Another important and strategic HIV/AIDS intervention has been the provision of HIV/AIDS expertise within the USAID implementing partner team Equity and Quality in Primary Education (EQUIPE)), which is in charge of supporting primary education. EQUIPE has begun consultation with the HIV/AIDS focal unit in the Ministry of Education to determine the areas most in need of technical support.

Through the POLICY Project, USAID funded the development of the AIDS Impact Model, an analysis and decision-making tool. The POLICY Project also supports a network of journalists to provide quality information on health issues and HIV/AIDS. Other USAID support includes financing for HIV/AIDS interventions by the National Federation of Parent-Teacher Associations through World Education, and microfinance associations through CARE International.

I.D. Other Partners and Their Contributions

I.D.1. Government of Benin

Financial commitments by the Government of Benin have reached 1 billion CFA (\$1.9 million) for 2003 HIV/AIDS activities. Half is allocated to construction. MOH/PNLS disbursed 90 percent of this funding in fiscal 2003. The Government of Benin plans to double its allocation to 2 billion CFA (\$3.8 million) for HIV/AIDS activities in fiscal 2004.

I.D.2. French Cooperation

French Cooperation supported the establishment of a voluntary testing center in Cotonou with approximately \$250,000 per year. French Cooperation also supported Benin's epidemiological surveillance system, including the purchase of reagents, and the establishment of Benin's Initiative for Access to Antiretrovirals, which is procuring antiretroviral drugs to treat 430 patients with HIV or AIDS. French Cooperation supports the ESTHER Project by providing €700,000 (\$898,546) to PNLS for integrated support to people living with HIV/AIDS. French Cooperation plans additional support to reinforce prevention activities; prevention of mother-to-child transmission; epidemiological surveys; and counseling, testing, and care services. The planned budget for these activities is estimated at 0.5 billion CFA (\$960,000) for the 2002–2005 period.

I.D.3. European Union

The European Union maintains a focus on ensuring blood safety. The estimated budget for the 1999–2001 periods was €0.7 million (\$898,546). The European Union is developing a plan to strengthen blood transfusion institutions in six regions in southern Benin.

I.D.4. German Technical Assistance Organizations

The German aid agency GTZ and the German Development Bank KfW support HIV/AIDS training for health agents in social mobilization, provision of supplies and equipment for testing, and support for local information, education, and communication activities with a two-year budget of approximately €0,000 (\$77,000). GTZ and KfW have set aside € million (\$6.4 million) in the 2002–2005 periods for condom procurement and to support condom social marketing activities being carried out by Population Services International under USAID guidance.

I.D.5. Canadian International Development Agency

The Canadian International Development Agency (CIDA) provides CD\$3.07 million (US\$2.4 million) for its SIDA3 Project (2001–2005). The project targets populations with high-risk behaviors, and focuses especially on formal and clandestine sex workers and their partners, providing diagnosis and treatment services for sexually transmitted infections in selected major cities, including Abomey/Bohicon, Cotonou, Lokossa, Parakou, and Porto-Novo.

I.D.6. Swiss Cooperation

Swiss Cooperation has supported blood safety interventions in Borgou and Zou regional hospitals. Swiss Cooperation also supported training for health care workers in pretest and posttest counseling. The three-year budget for the 1999–2001 periods was approximately \$120,000.

I.D.7. The Joint United Nations Program on HIV/AIDS

UNAIDS assists the Ministry of Health/PNLS with technical leadership, advocacy, and coordination services. Recently, the UNAIDS Expanded Theme Group made great strides toward collaborative planning, advocacy intervention targeting high-level government policymakers, and development of Benin's proposal to the Global Fund to Fight AIDS, Tuberculosis and Malaria. The Theme Group includes bilateral agencies such as USAID, CIDA, French Cooperation, and the European Union.

I.D.8. United Nations Development Program

The United Nations Development Program (UNDP) has been assisting MOH/PNLS to reinforce its institutional capacities to coordinate, manage, and document its HIV/AIDS activities. The UNDP budget for these activities was approximately \$720,000 for the 1997–2002 periods. UNDP was appointed by the Government of Benin to serve as the principal recipient to manage funds it receives from the Global Fund to Fight AIDS, Tuberculosis and Malaria. The rationale for this decision is to facilitate quick disbursement and accountability of such funds for activity implementation.

I.D.9. World Health Organization

The WHO provides limited technical and institutional support to MOH/PNLS. The two-year budgets for 2002–2003 and 2004–2005 are, respectively, \$60,000 and \$50,000.

I.D.10. United Nations Children's Fund (UNICEF)

UNICEF will support a pilot mother-to-child HIV transmission prevention program in health facilities in three locations (Pobè-Kétou-Adja Ouèrè in Ouémé, Abomey-Djidja-Agbangnizoun in Zou, and Sinendé-Bembèrèkè in Borgou). UNICEF will also support pilot initiatives that target out-of-school youth, schoolgirls, and children who have been orphaned by AIDS.

I.D.11. The World Bank

The World Bank is a major development partner for HIV/AIDS prevention and care activities in Benin through the following activities:

• The regional multisectoral HIV/AIDS project (PPLS) has a four-year (2003–2006) budget of \$18 million. Its main goal is to control the prevalence of HIV and to reduce the impact of the disease on persons infected and affected by HIV/AIDS. It aims to engage a new range of major stakeholders from key sectors by intensifying the fight against HIV/AIDS, providing resources to civil society and public sector partners to fight the disease, and reinforcing the capacity of civil society and the public sector to implement and sustain HIV/AIDS interventions. • The regional Corridor Project involves five countries (Benin, Côte d'Ivoire, Ghana, Nigeria, and Togo). The budget for the 2004–2007 periods is \$16.6 million, and the project will focus HIV/AIDS interventions along migratory roads and borders between countries.

I.D.12. The Global Fund to Fight AIDS, Tuberculosis and Malaria

The Global Fund has allocated a three-year grant to the Government of Benin to strengthen HIV/AIDS, tuberculosis, and malaria interventions. The Global Fund recently approved \$11,348,000 for HIV/AIDS activities in 2003–2005 and \$2,173,404 for tuberculosis control. The Government of Benin and its partners plan to support a range of prevention, care, and treatment interventions, including the development of voluntary counseling and testing services, reduction of mother-to-child transmission, increasing access to antiretroviral therapy, and providing care for orphans.

I.D.13. Faith-Based Organizations and Nongovernmental Organizations

Faith-based and nongovernmental organizations support a range of critical interventions in remote areas. They include the following:

- Catholic Relief Services/Caritas sponsors the Sèdékon Project, which provides care, treatment, and support, including antiretroviral therapy to persons living with HIV/AIDS, in Davougon, in Zou Region; Boko, in Borgou Region; and Porto-Novo, in Ouémé Region.
- Plan International/Benin supports a project that provides integrated services, including incomegeneration activities to communities highly affected by HIV/AIDS in Aplahoué, Lalo, and
 Klouékanmè in Couffo Region in collaboration with the local nongovernmental organization
 "Institut de Formation et d'Action pour le Developpement des Initiatives Communautaires
 Durables (IFAD)".
- Action for Humanity (APH) is a German nongovernmental organization located in Gohomey (Dogbo) that provides care, treatment, and support to persons living with HIV/AIDS. APH has already purchased mobile CD4 testing equipment and plans to provide antiretroviral therapy to 120 eligible persons living with HIV/AIDS within the framework of the Benin antiretroviral therapies access initiative. APH is developing a resource mobilization strategy that targets international donors and leverages World Bank PPLS funding.
- "Médecins sans Frontières" has been working in Dogbo since 2002, and supports a voluntary counseling and testing center. "Médecins sans Frontières" already provides psychological and social care and support to persons living with HIV/AIDS, and medical care in collaboration with the Missionary St. Camille hospital. "Médecins sans Frontières" also plans to provide antiretroviral therapy as funding becomes available.

I.D.14. Other Local Potential Partner Networks

Additional stakeholders include the following:

- Networks of traditional and spiritual leaders remain powerful opinion leaders in Benin.
 MOH/PNLS has initiated advocacy training for these groups.
- Association of Faith-Based Organizations for Health (AMCES) is an association of missionary health care providers, who provide 40 percent of health care services in Benin. AMCES collaborates with Catholic Relief Services/Caritas on the Sèdékon Project.

- Associations of persons living with HIV/AIDS are emerging and becoming more vocal, organized, and involved in key HIV/AIDS programming and implementation. Recently, a few associations have openly criticized the shortage of antiretroviral drugs and their lack of involvement in HIV programming, resource allocation, and program management.
- "Réseau des ONG Béninoises de Santé" (ROBS) is a network of Beninese nongovernmental health organizations that facilitates coordination and capacity-building services for its members.
- Consortium ALAFIA is an association of microfinance institutions, local community leaders, and a network of 800,000 clients who hold regular meetings. Consortium ALAFIA provides a gateway for educating and engaging local leaders in the informal economy and targets specific microcredit programs to vulnerable, young, out-of-school women.
- The Federation of School-Parent Associations (FEDAPEB) can provide an avenue of support for school-based HIV/AIDS interventions. FEDAPEB will have to nurture its relations with teachers and school managers.
- "Association des Femmes Juristes du Benin" (Women Lawyer Association of Benin) is playing
 an important role for women's rights and respect, and is an important advocate behind the
 Family Code that was recently approved by parliament. This network of educated women has
 established legal-support centers and conducted several debates and trainings on key women's
 issues.

I.E. Assets Supporting Benin's Relatively Favorable HIV/AIDS Situation

The design team explored some of the hypotheses that might explain why HIV/AIDS prevalence remains comparatively low in Benin. A clear understanding of these factors is important for building on the achievements and assets of Beninese society in order to improve and expand effective HIV programs. The assessment team's provisional conclusions will have to be validated by appropriate studies, evaluations, and research.

I.E.1. Effective Programmatic Interventions

Twenty years after the emergence of HIV/AIDS, Benin is one the few sub-Saharan countries with a generalized low-prevalence HIV epidemic. Efforts to raise awareness with active involvement by nongovernmental organizations, early prevention efforts to ensure the safety of blood transfusions, and the focus on people who practice high-risk behaviors, combined with nationwide condom availability and accessibility and a sustained focus on sexually transmitted infection case management, have, collectively, almost certainly contributed to averting many HIV infections.

Openness and collaboration by the Government of Benin with USAID and other donors facilitated the early introduction of HIV/AIDS prevention measures. Awareness of HIV/AIDS is almost universal. Eighty percent of men believe HIV/AIDS can be avoided. According to the 2001 behavioral surveillance survey, condom use during the last sexual act among female sex workers and truck drivers is reported to be as high as 90 percent and 81 percent, respectively. Indications of improved treatment-seeking behaviors for sexually transmitted infections also exist. The 2001 Demographic and Health Survey

showed that 76.6 percent of men with a sexually transmitted infection reported having informed their partners, compared with 51 percent reported in the 1996 Demographic and Health Survey.

USAID and its implementing partners, in collaboration with the Ministry of Health/PNLS and key donors, have played a leadership role by supporting social-marketing interventions and emphasizing the involvement of nongovernmental organizations in HIV/AIDS interventions. From 1990 to March 2003, the social marketing programs implemented by Population Services International, which were supported by USAID and KfW, sold more than 46 million Prudence condoms. The current and planned USAID interventions through 2005 will undoubtedly continue to prevent many HIV infections.

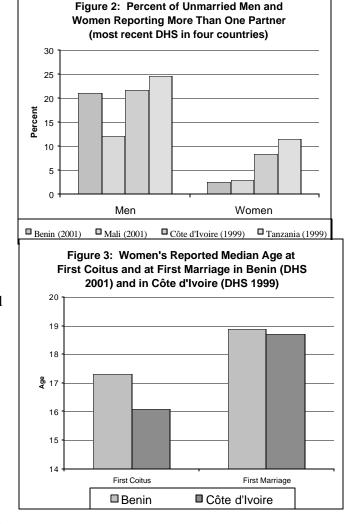
A sustained focus on sexually transmitted infections by the Ministry of Health in collaboration with a project being supported by the Canadian International Development Agency may also explain the positive trend in sexually transmitted infection treatment-seeking behaviors. The recently awarded BHAPP and PROSAF projects, which are funded by USAID, are expected to continue to strengthen the Ministry of Health's capacity to manage sexually transmitted infections in four regions.

I.E.2. Demographic and Societal Factors

Other demographic and societal factors are useful in understanding Benin's comparatively low levels of HIV infection. Other countries, such as Côte d'Ivoire, which have much higher rates of HIV infection, have also benefited from this basic package of interventions, although the interventions may have come later in these neighboring countries, and other factors such as per capita investments and the density of transport and migration levels, may not be easily comparable to Benin.

Nevertheless, Demographic and Health Survey data suggest that women in Benin have fewer non-regular sexual partners and a later age of sexual debut compared with their peers in countries such as Côte d'Ivoire, which has a higher prevalence (Figures 2 and 3). Demographic and Health Survey data and consultations with a range of local partners suggest a broad consensus that social norms in Benin favor significantly lower risks for sexually transmitted infections, including HIV.

Figure 3 shows that the gap between the median age of first sex and first union appears to be greater in



Côte d'Ivoire (2.9 years) than in Benin (1.3 years). Ninety-two percent of women are married by age 25.

It is also worth noting that whereas no adequate data were found to compare alcohol consumption or prevalence of male circumcision across countries, according to many observers in Benin, alcohol consumption is comparatively moderate and circumcision is more prevalent. As indicated above, the observations on the reasons behind Benin's relatively favorable HIV situation should be validated by appropriate studies and research.

I.F. Constraints and Critical Threats

Several constraints and threats that require priority attention are indicated in the following sections.

I.F.1. Constraints

Limited Knowledge Base of HIV/AIDS. The gap in knowledge appears to be the most critical deficiency in developing an effective HIV/AIDS program. Most attention has focused on measuring HIV prevalence and specific behaviors without a concomitant understanding of the critical factors that shape the HIV dynamics and behaviors, and overall community responses or lack of responses. Little attention has been paid to understanding and monitoring the key demographic and socioeconomic determinants of the HIV/AIDS epidemic, and the value systems and norms. For program development and evaluation, HIV/AIDS stakeholders have relied primarily on the quantitative, five-year Demographic and Health Survey, the annual HIV/STI surveillance surveys, Ministry of Health sector statistics, and behavioral surveillance surveys. Few implementing partners, such as Population Services International and Africare/BHAPP, have conducted formative research for their own program design and development needs.

The limited knowledge base on HIV/AIDS is scattered between the MOH/PNLS and different development and implementing partners. A systematic documentation or analysis of HIV/AIDS interventions has not been conducted in Benin since the first HIV/AIDS prevention efforts in 1987. Most of the decentralized institutions and organizations, as well as community-based organizations, have not benefited from the knowledge gained or lessons learned over the past 20 years, not only in Benin, but in other parts of Africa as well. The Ministry of Health/PNLS may not always be aware of important and effective interventions implemented in remote areas, which is evidenced by the work conducted by Plan International, which supported a local nongovernmental organization, IFAD, in Mono Region.

Accordingly, communities, civil society, and critical opinion leaders are marginally involved in understanding the trends to date and participating in the definition of the HIV/AIDS responses. As much as the national program continues to be driven by international agendas, local nongovernmental organizations and decentralized structures are also waiting to respond to the priorities being set and funded by national stakeholders. This may explain why certain areas in Mono Region that face a serious HIV epidemic continue to benefit from limited or irrelevant HIV/AIDS interventions. In these areas, the dramatic HIV/AIDS situation is fueled primarily by the migration of young men to countries with high rates of HIV infection, and mandatory widow inheritance upon the death of a husband. Yet these critical

factors for HIV transmission have not received much attention by MOH/PNLS or any major development partner, with the exception of Plan International.

Limited Financial Resources for HIV/AIDS by USAID. A budget of \$2 million for HIV activities seems too limited to adequately respond to Benin's critical needs. With greater financial flows from the Government of Benin and its development partners, real opportunities will exist to develop effective partnerships to expand and sustain effective interventions. The collaboration between the Government of Benin, KfW, USAID, and Population Services International for sustaining social marketing interventions provides a successful model of effective partnership. As much as the Government of Benin and other key development partners may be eager to take advantage of the comparative technical advantages of USAID partners, they will be reluctant to fund the high operating costs of USAID's implementing partners.

Stigma. Addressing stigma remains an important element in the fight against the HIV/AIDS epidemic. Continuing stigma inhibits persons living with HIV/AIDS from becoming involved in the HIV/AIDS fight. Early detection is important to improved prevention of HIV transmission, especially among those who practice high-risk behaviors or those subject to the high-risk behaviors of their partners. If infected individuals know of their infection, they are better able to protect others. If their partners know of the infection, they are or should be better able to protect themselves. Unfortunately, most people have not wanted to know whether they have acquired HIV, and those who do learn they have HIV do not want it to be known by others, including their partners. Despite an active program of public information, stigma and shame still are quite prevalent due to discrimination against those with HIV infection. Seeking assistance is said to bring discrimination, denial, and blame within the family and alienation from the community. Discussions of sexual matters, including HIV/AIDS, even within the family, have not been encouraged. These are powerful inhibitions to changing the knowledge and behaviors of people who practice high-risk behaviors, or enabling their at-risk partners to take preventive measures, or both.

Respective Roles of NACP, MOH/PNLS, Sectoral HIV/AIDS Focal Units, and Decentralized Public HIV/AIDS Structures. The roles and responsibilities of all the Beninese governmental organizations involved in the HIV/AIDS fight remains confusing. Addressing this is critical in order to facilitate the collaboration and effective use of limited HIV/AIDS resources. Tackling this problem will require more than just the clarification of government executive orders that recently created the CNLS and the decentralized public HIV/AIDS structures. Effective networking among these structures will require a commitment to developing a common vision and team building.

HIV/AIDS Program Development and Management. Extensive consultation with development and implementing partners indicates that most managers at the national and sub-national levels have not received formal or comprehensive training in HIV/AIDS program development and management. This lack of skills does not promote results-driven programming or effective use of limited resources.

National Norms and Standards. The current HIV/AIDS program relies on a set of national norms and standards to guide the development of interventions and monitoring systems for HIV sentinel surveillance; case management of tuberculosis, sexually transmitted infections, and AIDS; blood safety; and universal precautions. The USAID-funded BHAPP project is placing considerable attention on

strengthening these norms and standards; however, glaring deficiencies persist for several aspects of HIV prevention, care, and support. These deficiencies exist in information, education, and communication activities; behavior change communication activities; counseling and interpersonal communication services for specific populations; HIV advocacy; and services to prevent mother-to-child transmission.

I.F.2. Critical Threats

Benin remains vulnerable to an HIV/AIDS crisis. As much as current interventions have averted and continue to prevent many HIV infections, they are too limited and fragmented to support a decrease in HIV prevalence. Several factors constitute key threats that could fuel a growing HIV/AIDS crisis, including the following:

- A limited number of community/district-driven and sustained responses to the HIV/AIDS epidemic. Accordingly, an overwhelming number of locations in Benin do not benefit from basic HIV/AIDS interventions.
- A limited capacity of regional, district, and local implementing partners to develop and support
 the implementation of effective HIV/AIDS responses. Thanks to the regional multisectoral AIDS
 project PPLS; there has been greater funding for regions, districts, and communities. A rapid
 assessment of these interventions points to their poor quality and lack of focus on results and
 attention to monitoring and evaluation.
- A high rate of HIV infection among very mobile sex workers in both urban and rural areas, despite reportedly high condom use with occasional partners. One key explanation for this is a lower perception of risk and self-efficacy by sex workers with their regular partners.
- A lack of effective interventions that target the sexual networks of bridging populations (i.e., young, unmarried and sexually active young men and women, and married men with casual partners), which are a critical factor in HIV transmission to the general population. According to the 2001 Benin Demographic and Health Survey, about 7 out of 10 unmarried and married men reportedly did not use a condom during the last sexual act they had with a non-regular partner, this in a context in which a high proportion (92 percent) of women are married by age 25 or in a polygamous marriage (45 percent).
- Gender inequities and traditional cultural norms encourage the spread of HIV/AIDS. For example, the practice of widow inheritance continues.
- Decreasing age of sexual debut among young men and women. For example, the proportion of adolescent females aged 15–19 who never had sex declined from about 47 percent to 44 percent between 1996 and 2001. In addition, some young people experience a sustained influence of pornography from modern mass media throughout West Africa.

I.G. Gaps and Needs in HIV Programming and Priority Concerns and Programmatic Implications

I.G.1. Strategic Gaps and Needs

Two strategic gaps have emerged from the design team's HIV/AIDS assessment: a knowledge gap; and insufficient high-quality, technical assistance organizations capable of taking advantage of greater

HIV/AIDS funding and resources from other sectors to support the next generation of HIV/AIDS responses.

USAID/Benin's sustained support for important sectors such as education, health, governance, and civil society development provides an important asset to developing the next generation of HIV/AIDS responses. With the exception of the health sector and related nongovernmental organizations, most sectors have so far not received significant, sustained technical support for HIV/AIDS activities. Yet these sectors include critical populations (in-school youth, teachers, parents, health workers, national and local leaders, nongovernmental organizations) and assets that are essential to an effective HIV/AIDS program.

Other donors such as the World Bank and the Global Fund to Fight AIDS, Tuberculosis and Malaria are financing HIV/AIDS interventions without having their appropriate technical assistance needs met. Given the limited HIV/AIDS resources of USAID/Benin, it will be vital to nurture relations with other bilateral donors and partners to determine the most critical areas for technical assistance and to facilitate leveraging and an effective use of available resources. USAID can make a needed contribution by:

- Dedicating attention to generating and disseminating knowledge to foster an effective vision and culturally sensitive actions; and
- Addressing technical assistance needs of the Government of Benin and its key development and implementation partners in accordance with availability of resources.

Given Mission resources and constraints, a major portion of the portfolio will be devoted to integrating and scaling up HIV/AIDS components in Mission PHN bilateral and field support mechanisms, both ongoing and new procurements.

Collaborative programming and implementation, as well as technical networking among USAID, the Benin Government and other donors will be necessary to achieve the greatest results in combating HIV/AIDS for Benin. Such effective collaboration will also require the clarification of roles and responsibilities among key national, regional, district, and community stakeholders. It is important that local public and private implementation partners be empowered to focus on the following issues:

- Leadership development and advocacy;
- National strategic planning, policy formulation, and coordination;
- Resource mobilization;
- Setting of national quality standards;
- Monitoring, evaluating, and researching topics of national significance;
- Partnership development; and
- Building sustained mechanisms to build the capacity of decentralized public and private structures and nongovernmental organizations that can serve as champions of the HIV/AIDS cause.

I.G.2. Priority Concerns and Programmatic Implications

Stigma and the Importance of Developing a Continuum of Prevention-to-Care Services. In Benin, the development of an effective and culturally sensitive HIV/AIDS program continues to be stymied by the stigma associated with HIV/AIDS. As in many countries, many historic and persistent factors have contributed to institutionalizing the stigma associated with HIV/AIDS. These include awareness activities that rely on fear, the presentation of AIDS as an immediate death sentence and a disproportionate focus on high-risk populations, combined with limited attention to educating and developing the interpersonal communication skills of health workers toward persons living with HIV/AIDS. Unfortunately, health personnel continue to be one of the main sources of stigma generation. This negative environment does not encourage people living with HIV/AIDS to become involved in fighting the epidemic, nor does it prompt a productive societal debate that could encourage the development of both a vision and sound strategies to build on Benin's assets.

There is a broad consensus among key stakeholders in Benin that maintaining the dichotomy between prevention and care, and continuing to pay inappropriate attention to the care, treatment, and support needs of persons living with HIV/AIDS will continue to affect Benin's ability to develop an effective response to HIV/AIDS. This view is consistent with the lessons learned in Senegal, Uganda, and elsewhere. It is essential that USAID collaborate with the Government of Benin and its development and implementation partners to contribute to the design of a prevention-to-care continuum of services using its comparative technical advantages and financial resources. Educating health personnel to develop supportive attitudes toward persons living with HIV/AIDS will also be critical to the development of an effective prevention-to-care continuum.

Youth and the ABC (Abstain, Be Faithful, Use Condoms) Approach. Promoting condom use among sexually active young people has been the main strategy for combating HIV/AIDS in this age group. This narrow strategy has fueled debates with religious groups that play a critical role in Beninese society, yet this approach has its limitations. According to the 2001 Demographic and Health Survey, only about 3 out of every 10 adolescents in the 15- to 19-year age group used a condom during their last sexual act with a non-regular partner.

Consultations with persons involved in HIV/AIDS work and who are not associated with religious groups or parent associations indicate significant skepticism regarding the effectiveness of promoting abstinence, delaying first sex, and being faithful. They argue that modernization, decreased family and community support, and promotion of sex in the mass media make it a challenge to rely on prevention strategies other than the promotion of condoms.

This skepticism illustrates the miscommunication and distrust that exists among key HIV/AIDS stakeholders in Benin. It will be essential to develop a shared vision and consensus for a balanced approach to HIV/AIDS prevention. Data from Uganda and Zambia, for example, indicate that it is possible to reverse the trend of lower age of sexual debut among adolescents.

Bridging Populations and the Importance of Maintaining Condom Availability and Accessibility. Although condom use is reported to be high among sex workers and bridging populations (e.g., married men), sexually active youth with casual partners continue to have significant exposure to HIV infection. As noted above, approximately 3 out of every 10 youth reportedly used a condom during their last sex act with non-regular partner. However, the sexual networks of bridging populations may include partners other than official sex workers, who report higher condom use with casual partners.

Now that HIV infection is firmly established in the general population, it is essential to better understand and target prevention messages toward the sexual networks of bridging populations. While it is necessary to ensure that condoms remain available, accessible, and affordable, interventions that target bridging populations need to be culturally sensitive and designed to encourage behavior modification toward faithfulness and the need to understand one's responsibilities as parents, role models, and future spouses.

Gender Inequities and Poverty Alleviation. Out-of-school and disadvantaged young women need special attention. These women become vulnerable to sexual exploitation and may engage in regular, casual sex as a strategy for daily survival or to finance their vocational training. Data from Demographic and Health Surveys indicate a declining percentage of adolescent girls aged 15–19 who have never had sex (47 percent in 1996 compared with 44 percent in 2001).

So far, these disadvantaged young women have not benefited from interventions other than condom promotion and sexually transmitted infection prevention messages. It may be as important to link these women with poverty alleviation activities such as micro-credit programs, for example. Micro-credit programs have emerged as the most powerful community-based asset for alleviating poverty in Benin. The Association of Microfinance Institutions (Consortium ALAFIA), for example, has a network of 800,000 members and credit flows of about 46 billion CFA (\$83 million).

The cultural practice of mandatory widow inheritance when a husband dies, which has led to the destruction of many households in the Mono region, has not received national attention. The practice is also believed to be prevalent in other regions. Addressing this important problem will require the development of support services for women whose husbands die from AIDS. HIV/AIDS stakeholders can also take advantage of the recent legislation that protects persons living with HIV/AIDS and the recent Family Code passed by parliament to more effectively address gender inequities.

I.G.3. Priority Target Populations

Several populations that should receive attention from USAID and other development partners were identified by the design team in the course of strategy development. These include in-school (including about 800,000 primary school children) and out-of-school youth, bridging populations and their sexual partners (e.g., formal and informal sex workers), and couples, including discordant couples. Other populations that should be targets of HIV prevention messages include parents, teachers, decentralized stakeholders, youth opinion leaders, leaders in the informal economy, health workers, national and local cultural leaders, and religious and political leaders.

Focusing on youth and their sexual partners is critical to maintaining a low HIV sero-prevalence, because 60 percent of the new infections in sub-Saharan Africa are believed to occur among youth. This intervention will also engage parents, teachers, and youth opinion leaders in the fight against HIV/AIDS and build on USAID/Benin investments and linkages in the education sector.

In Benin, the informal economy plays an important role in poverty alleviation by providing vocational and informal training opportunities for out-of-school youth. The consortium of micro-credit organizations plays a critical role in financing the informal economy. Developing partnerships with key players in the informal economy will be essential for exploring innovative ways to prevent HIV infections among out-of-school youth.

Just as important, leaders in the informal economy who are respected and deeply rooted in their communities constitute an important asset for achieving effective, locally driven, community-centered responses. They constitute important role models in their communities because they play leadership roles by maintaining the informal economy during difficult times while relying on their own assets and hard work.

HIV/AIDS constitutes an important threat to local economies, specifically to the micro-credit organizations and their 800,000 members. High health care costs affect the repayment of credits when members are affected by HIV/AIDS. USAID/Benin can take advantage of its commitment to civil society development to leverage this important asset of Benin's society in the fight against AIDS and minimize the impact of HIV/AIDS on this important sector, which includes a large proportion of women.

The Government of Benin encourages voluntary testing and counseling, and is scaling up prevention of mother-to-child transmission interventions. These represent opportunities to encourage couples to seek HIV prevention and AIDS care services. Because a large proportion of women are married or in a polygamous marriage, it would be beneficial to take advantage of the high number of women who seek antenatal care to encourage couple counseling and family-centered HIV prevention and care services.

Another important population for focusing interventions is the 6,000 health workers located in more than 1,500 public and private health facilities across the country. The fight against HIV/AIDS will be jeopardized if this important group of professionals continues to stigmatize people with HIV/AIDS, because they will cease to have the competency and motivation to provide basic quality counseling, care, and support, and they will cease to become a credible and competent resource for community-based interventions.

Finally, developing and sustaining interventions that target political leaders and credible cultural, religious, and political leaders are recommended. Engaging both national and local leaders in the fight against HIV/AIDS has proven essential in the limited number of African locations where the fight against HIV/AIDS has met with success. With the government's commitment to decentralize, it will be important to focus on district and region leadership to achieve recognition of HIV/AIDS as an issue that requires dedicated leadership, commitment, and resources. Just as important, it is necessary to identify and engage

credible role models for each population group so as not to rely on leaders who never had credibility, or who have lost their credibility.

I.G.4. Key Pillars of the Next Generation of HIV/AIDS Responses

The key pillars of the next generation of HIV/AIDS programming responses should be as follows:

- Support knowledge generation and dissemination.
- Build a clear vision that "has a clear and compelling imagery that offers an innovative way to improve, which recognizes and draws on traditions, people's emotion and energy, and connects to actions that people can take to realize change."
- Engage and enhance the leadership of persons living with HIV/AIDS.
- Develop a culturally sensitive continuum of prevention-to-care services.
- Maintain the availability of condoms, HIV test kits, drugs to treat opportunistic infections, (and antiretroviral drugs in collaboration with the Global Funds and MAP).
- Focus on key populations that are critical to HIV dissemination and responses.
- Build and sustain the engagement of decentralized stakeholders and credible opinion leaders.
- Strengthen collaborative programming, co-financing, and implementation at the national and sub-national levels.

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⁷ Nutt and Backoff 1995.

II. PROPOSED USAID/BENIN HIV/AIDS STRATEGIC PLAN

II.A. Overall Strategic Approach for HIV/AIDS

In the proposed HIV/AIDS strategy, USAID/Benin will continue to provide support to cross-cutting HIV/AIDS activities principally education, good governance, civil society development, and decentralization. These cross-cutting activities will contribute to the achievement of the strategic objective: Use of STD/HIV/AIDS Services and Prevention Measures within a Supportive Policy Environment Increased. The proposed strategic approach for HIV/AIDS work in Benin is to expand HIV/AIDS services and use of preventive measures by:

- 1) Integrating HIV/AIDS interventions into key sectors that USAID supports;
- 2) Building public-private partnership for HIV/AIDS program development and implementation
- 3) Integrating HIV/AIDS activities with ongoing activities in the health portfolio to build on investments and make best use of available resources.

II.B. Rationale for the Proposed Strategic Approach

The strategic plan builds on the assets of the Beninese society, the momentum and achievements of the current HIV/AIDS program, the strategic gaps discussed above and the comparative advantages held by USAID and Benin's other development donors. The strategy takes into account the limited HIV/AIDS resources currently available to USAID/Benin and plans to leverage these limited HIV/AIDS resources with existing financing available for specific sector interventions. The strategy further builds on the increased level of HIV/AIDS funding and the new opportunities opened by decentralization. Compared with other donors, USAID is in the best position to:

- Address the strategic gaps of limited use of up-to-date information and effective practices for performance improvement; and thus, maximize the best use of funds of funds from the Global Fund to Fight AIDS, Tuberculosis and Malaria; the World Bank; other donors and the Government of Benin at commune and community level.
- Take advantage of its credibility in Benin, past investments in and intimate knowledge of the health, education and governance sectors to expand HIV/AIDS services through advocacy and integration.

Priority Target Groups and Stakeholders for USAID/Benin The strategic plan will build the capacity of key public and private stakeholders and target groups in each sector supported by USAID/Benin to expand the use of HIV/AIDS services and prevention measures through improved partnerships among stakeholders and target groups. Although other priority groups deserve high attention, as discussed above, USAID/Benin will focus on the following key stakeholders and target groups given its limited resources and comparative advantages:

- health sector: pregnant women/couples, including discordant couples, health workers, STI clients and their sexual partners (i.e. commercial sex workers), PLWHAs; health NGOs, opinion and policy makers; and key management teams of the sector
- *education sector*: in-school youth, teachers, PLWHAs within the sector; parents, opinion leaders, education NGOs, and key management teams within the sector;
- *governance sector*: mayors and management teams of communes, chief administrative officers (Préfets) and management teams at regions and the NGO collaborating partners.

II. C. Strategic Approach Within Each Sector

II. C1. Strategic Objective—Health: "Expanded Use of Family Health Services and Prevention Measures within a Supportive Environment"

USAID/Benin's overall planned approach for continued support to the health sector is to sustain and expand an integrated program of family health services, including HIV/AIDS that builds on the successes and lessons learned from its current portfolio, including the pilot experience of decentralized management of reproductive health in the Borgou region. The strategy proposes to take advantage of the high utilization of prenatal care and decentralization of health services. The revised USAID/Benin health strategic objective will also continue to focus on the four current intermediate results: 1) Improved Policy Environment, 2) Increased Access to Services and Products, 3) Improved Quality of Management & Services and 4) Increased Demand for, & Practices Supporting Use of, Services, Products & Prevention.

Within the above results framework, the health SO may support strategic interventions such as:

- o Supporting the development of and compliance with HIV/AIDS policy, norms and standards
- o Mainstreaming HIV counseling in health delivery systems
- Building competencies of health workers in integrated case management of health conditions (STI, opportunistic infections)
- o Building competencies of health workers and health NGOs in stigma management and alleviation
- Social marketing of positive behaviors and condoms targeting key target groups of the health sector
- o VCT
- o Depending on resources, treatment services
- Adding HIV/AIDS components along the prevention to care continuum to other health mechanisms, especially linkages with malaria, family health, and pre-natal care

HIV/AIDS and Intermediate Result 1: Improved Policy Environment

USAID/Benin will continue to build the capacity of the MOH/PNLS to develop a strategy for integrating HIV/AIDS interventions within the decentralized management of the health sector. This strategy will build on the achievements to date and address the need for developing the capacity of MOH/PNLS for:

o Developing and monitoring the compliance with HIV/AIDS policy, norms and standards, clinical and counseling protocols within an integrated framework;

- o Integrating HIV/AIDS into the health management information system;
- Fostering the dissemination and use of up-to-date HIV/AIDS information and effective practices;
 Supporting sustained partnerships between MOH/PNLS and associations of people living with
 HIV/AIDS to monitor and address stigma and discrimination with the health sector; and,
- o Monitoring and addressing duplication of efforts and opportunities for collaboration among various developing and implementing partners within the sector.

A specific and up-to-date IEC package and social marketing strategy will be developed to target opinion and policy makers, as well as key management teams in the health sector to promote positive attitudes, fight stigma and discrimination, take the HIV/AIDS challenge into account when addressing the populations, and making key decisions.

HIV/AIDS and Intermediate Result 2: Increased Access to FP/MCH/STD/HIV Services and Products

In order to increase access to HIV/AIDS services and products within the health sector, USAID/Benin will continue to: 1) improve the supply and distribution of commodities, such as drugs for STI and opportunistic infections; 2) mainstream the integration of counseling STI/HIV/AIDS services within the integrated reproductive health service framework in the health centers through integrated training and supervision; and 3) increase community-based STI/HIV/AIDS counseling services and condom distribution by supporting partnerships among health centers, health NGOs and the social marketing program. Integration of STI/HIV/AIDS counseling services into both public and private health centers clinics will be expanded through technical assistance and training of health center personnel. Technical assistance will be provided to MOH and health zones for the development and implementation of an integrated training and supervision strategy for health workers building on the achievements, support materials and lessons learned from PROSAF. USAID/Benin will look for opportunities to link HIV/AIDS interventions with existing and future malaria and pre-natal care interventions, and child survival activities such as IMCI. USAID/Benin will also support the training of selected health workers in the private sector by supporting a partnership among MOH, NGO networks, including faith-based NGO network (AMCES) and the social marketing program.

HIV/AIDS and Intermediate Result 3: Improved Quality of Management & Services

The strategy to improve quality of STI/HIV/AIDS services will be to increase provider capacity through training in integrated case management of health conditions, and improve performance of health care workers through integrated supervision building on the PROSAF experience. The STI/HIV/AIDS training and supervision of health workers will be conducted in compliance with the established norms and standards. USAID/Benin has assisted the MOH/PNLS in the development of the norms and standards for selected STI/HIV/AIDS services under the Benin HIV/AIDS Prevention Program (BHAPP). The training of health workers will place appropriate emphasis on stigma and discrimination and foster their positive attitudes and behaviors towards people living with HIV/AIDS. On a community level, capacities of community health agents, such as traditional birth attendants and traditional healers, will be increased to provide up-to-date HIV/AIDS information, counseling services, and referrals. USAID/Benin will support the revision of existing curricula to integrate quality HIV/AIDS information for use with

these groups. USAID/Benin will continue to support MOH's efforts to strengthen the supervisory system for the minimum family health services, including STI/HIV/AIDS. In collaboration with MOH, the networks of NGOs and the social marketing program, USAID/Benin will explore best options for a sustainable mechanism whereby basic quality of STI/HIV/AIDS services can be assured in the private sector.

HIV/AIDS and intermediate Result 4: Increased Demand for and Practices Supporting Use of FP/MCH/STD/HIV Services, Products, and Prevention Measures

The approach to increase demand and appropriate behaviors will continue focus on information, education, and communication (IEC) and social marketing to increase knowledge and change behaviors. USAID/Benin will make better use of social marketing techniques to promote positive behaviors and a supportive environment for STI/HIV/AIDS interventions. Particular and sustained attention will be placed on addressing stigma and discrimination. IEC and social marketing strategies will focus on the identification of key factors that promote positive behaviors and supportive environment for HIV/AIDS actions. Specific IEC and social marketing strategies will be developed for each of the key target groups of the health sector to take care of their different information needs and demands. The key target groups include: health workers, pregnant women/couples, discordant couples, STI clients, PLWHAs, and all users of health services.

PROGRAM FRAMEWORK FOR USAID/BENIN'S HIV/AIDS STRATEGY

(developed from section IIIB.1. HIV/AIDS Performance Indicators, pages 37-38)

Use of STD/HIV/AIDS Services and Prevention Measures within a Supportive Policy Environment Increased

Overall Indicators:

- 1. Use of condoms by men and women in the past 12 months with nonmarital, non cohabitating partners (DHS)
- 2. Use of condoms by commercial sex workers (behavioral surveillance survey)
- 3. Number of sexual partners among men in the past 12 months (DHS)

Development context indicators:

- Median age at first sex by young men or young women aged 25-29 (DHS)
- Seroprevalence rates for HIV and sexually transmitted infections among pregnant women aged 15-24 (annual sentinel surveillance)
- Seroprevalence rates for HIV and sexually transmitted infections among sex workers and bridging populations (behavioral surveillance survey)

Cross-cutting activities with the Education SO and the Governance SO

- 1. Support the development of and compliance with HIV/AIDS policy, norms and standards within the education sector
- Support inclusion of HIV/AIDS as priority in local Development Plans
- Build local capacity for the planning, implementation, and monitoring of STI/HIV/AIDS interventions at commune and community level.

Intermediate Result 1 Environment for STD/HIV/AIDS Policies Improved

Indicators:

Ind 1.1 Policies, norms, standards, and procedures established

Ind 1.2 Number of social marketing campaigns on stigma and discrimination targeting the health sector

Ind 1.3 Directory of NGO and private health facilities engaged in HIV/AIDS activities updated Ind 1.4 Collectivities with a development plan that includes an

HIV/AIDS component

Intermediate Result 2 Access to STD/HIV/AIDS Services and Products Increased

Indicators:

Ind 2.1 Number of NGOs, associations, and health facilities trained to provide counseling and interpersonal communications services in accordance with standards

Ind 2.2 Number of facilities offering VCT and PMTCT services

Ind 2.3 Number of outlets selling condoms

Ind 2.4 Number of facilities offering counseling services

Ind 2.5 Number of eligiblePLWHAs referred for ARV therapy.

Intermediate Result 3
Quality of STD/HIV/AIDS
Management and Prevention
Services Improved

Indicators

Ind 3.1 Proportion of STI/OIs treated according to national guidelines

Ind 3.2 Proportion of decentralized stakeholders that receive basic training in HIV/AIDS programming and monitoring Intermediate Result 4
Demand for and Practices
Supporting Use of
STD/HIV/AIDS Services,
Products, and Prevention
Measures Increased

Indicators:

Ind. 4.1 Number of individuals and couple clients seen at VCT and PMTCT service centers

II. C2. Strategic Objective—Basic Education: "More Children Receive a Quality Basic Education on a Equitable Basis"

USAID/Benin will sustain the momentum developed under the current country strategy with the integration of HIV/AIDS interventions within the education sector while taking into account the data and lessons learned from the various activities implemented by Equipe, the main USAID/Benin funded project to support the education sector. Various studies on the impact of HIV/AIDS on the education sector and formative research for life skills educations have already been conducted to guide strategic planning in the education sector taking into account the HIV/AIDS challenge. The planned results framework for USAID/Benin's basic education strategic objective will provide the framework for the integration of HIV/AIDS interventions: 1) Improved pedagogical systems, 2) Increased girls enrollment in target areas, 3) Improved environment for stakeholders and 4) Improved management of the education system (in the context of decentralization).

Within the above results framework, the education SO will support the following strategic interventions:

- Supporting the development of and compliance with HIV/AIDS policy, norms and standards within the education sector USAID/Benin will work with the MOE and related relevant institutions to develop and regularly update and disseminate a supportive HIV/AIDS policy and basic norms and standards for the training of teachers, in-school youth and all workers in the education sector.
- o Mainstreaming life skills education:
- o Addressing stigma and discrimination in the education sector; and,
- Supporting workers in the education sector living with HIV/AIDS to access a basic minimum of HIV/AIDS services
- o Social marketing of positive behaviors targeting in-school youth, teachers, PLWHAs within the sector, opinion leaders and parents, and key management teams of the education sector

HIV/AIDS and Intermediate Result 1: Improved pedagogical system

USAID/Benin will sustain its assistance to the Ministry of Education (MOE) in supporting the appropriate use of the newly developed curriculum including life skills training for primary school children. Additional job aides for life skills training for both teachers and children will be developed for classroom use. USAID/Benin will also use of social marketing techniques to promote the adoption of basic life skills among in-school youth. Particular and sustained attention will be placed on addressing stigma and discrimination and identifying the key factors that promote the adoption of life skills among children and build capacity of teachers for life skills training.

HIV/AIDS and Intermediate Result 2: Increased girls enrollment in target areas

The support that USAID/Benin will continue to provide for increasing girls enrollment is an important and relevant HIV/AIDS intervention. This intervention reduces the vulnerability of girls to early marriage and pregnancies, as documented in many countries.

HIV/AIDS and Intermediate Result 3: Improved environment for stakeholders

USAID/Benin will assist the MOE to develop a basic IEC package and use social marketing techniques to raise the HIV/AIDS agenda among its key stakeholders as to develop a supportive environment for understanding the importance of addressing HIV/AIDS within the sector. The IEC package will build on up-to-date HIV/AIDS information on the sector from various studies and place emphasis on the importance of addressing stigma and discrimination. USAID/Benin will support the MOE to establish basic services and referral for teachers and children living with HIV/AIDS

HIV/AIDS and Intermediate Result 4: Improved management of the education sector

USAID/Benin will target the key management teams at central and decentralized level to access and use HIV/AIDS related data in their planning and budget decision making. USAID/Benin will support these teams to monitor the impact of HIV/AIDS and engage in advocacy interventions for improved HIV/AIDS interventions within the sector and establishing relevant linkages with HIV/AIDS resources.

II. C3. Governance Special Objective: "Improve governance in productive and social sectors"

Under the current Country Strategy, USAID/Benin is reinforcing the capacity of the local leaders to promote prevention measures for HIV prevention and to address HIV/AIDS in the development of their plans at commune level. As importantly, USAID/Benin is building important skills of local leaders, civil servants from MOH and MOE, as well as organizations from civil society in strategic planning, team work with NGOs, negotiation skills etc. Also USAID/Benin is implementing a pilot subgrant program with Research Triangle Institute to support the implementation of the local plans developed at commune level in the health and education sector. This range of initiatives is very relevant to HIV/AIDS and contributes to build local capacity for the planning, implementation and monitoring of HIV/AIDS/STI interventions at commune and community level. USAID/Benin will continue to develop and sustain these initiatives while taking into account the lessons learned from the implementation of the current country strategy. The planned results framework for USAID/Benin's governance special objective will provide the framework for the integration of HIV/AIDS interventions: 1) Participation and management capacities of decentralized stakeholders increased 2) Strengthened mechanisms to promote transparency and accountability, 3) Improved environment for private and local initiatives.

Within the above results framework, the governance SO will concentrate its HIV/AIDS work on intermediate result 1 by supporting the following strategic interventions:

- Training in HIV/AIDS programming and monitoring
- Establishing dedicated and sustainable mechanisms for disseminating up-to-date information to decentralized level and local leaders

HIV/AIDS and Intermediate Result 1: Participation and management capacities of decentralized stakeholders increased.

USAID/Benin will foster a sustained collaboration between in-country HIV/AIDS technical resources, particularly technical partners operating in the health and education sectors, and the governance special objective team. The purpose of this collaboration will be to integrate up-to-date HIV/AIDS information and training in HIV/AIDS programming in the overall assistance package and training curricula for building the management capacity of decentralized stakeholders. USAID/Benin may also use social marketing techniques to provide decentralized stakeholders with a regular package of up-to-date HIV/AIDS information. The activities under this result will strengthen the capacity of decentralized stakeholders to take into account HIV/AIDS in programming local resources and monitor local HIV/AIDS activities for improvement

II. C4. Cross-Portfolio Knowledge Management and Dissemination

As discussed above, ongoing interventions and related effective practices and lessons are neither documented nor disseminated. Assets and threats alike to Beninese society are not investigated. It is unusually difficult to formulate a locally driven, credible vision with culturally sensitive strategies. Inadequate data exist for understanding the HIV/AIDS epidemic in Benin. Key decision-makers continue to question the credibility of existing HIV sero-prevalence data from the sentinel surveillance system.

Addressing large information gaps should be a priority within the HIV/AIDS strategy in the immediate future. Improving the knowledge base, analyzing and building on what is working, in each sector supported by USAID/Benin, to improve HIV/AIDS interventions at the commune level is necessary for effective program development and decision making on future investments. Illustrative activities under this strategy might include the following:

- Build a partnership of public and private organizations/ institutions exclusively dedicated to knowledge generation and dissemination
- Develop a joint and inclusive agenda for program monitoring, evaluation and research. The following illustrative topics will guide the prioritization of monitoring, evaluation, and research agenda of:
 - On-going interventions for identification of effective support materials, tools, best practices and lessons learned
 - > Quality of the counseling and interpersonal communications services
 - Quality of the existing supervision and referral systems,
 - Quality of HIV/AIDS training programs
 - Organizational capacity and behaviors
 - ➤ HIV/AIDS/STI, malaria and tuberculosis trends
 - ➤ HIV/AIDS impact on key sectors and programs (education, health, micro-credit programs, private sector)
 - Factors behind behaviors trends
 - Social norms and values; Gender relations; Parent-children relations

- > Poverty trends and profiles
- Support systems of targeted populations
- Use of available information for decision making
- Easy-to-use investigation methods, tools and support materials
- Innovative dissemination strategies, including the use of information technologies, i.e. developing and maintaining web pages

II.D. National and Geographic Focuses

USAID/Benin will maintain its current two-tiered HIV/AIDS strategy with limited national-level interventions, while taking advantage of the decentralization policy to expand its assistance to selected communes. The geographic focus under this strategy will be consistent with the geographic focus of other activities within the sectors. HIV/AIDS strategy activities at local level will build on prior Mission investments and enter new geographic areas as components of other activities.

Interventions for the national level may include the following:

- Supporting the National AIDS Control Program (the PNLS) and the HIV/AIDS Education sector focal unit for the development of norms, standards, protocols, support materials, tools, and guidelines to monitor the scope and quality HIV/AIDS services and interventions;
- Social marketing of positive attitudes and behaviors; and
- Surveillance, monitoring, evaluation, and research.
- Policy development

II.E. Critical Assumptions

The proposed strategy is built on the interrelated critical assumptions that follow.

II.E.1. HIV/AIDS Is Addressed as a Development Challenge

The proposed HIV/AIDS strategy assumes that the planned Mission country strategy will continue to support the health and education sectors, and the development of good governance and a stronger civil society with particular attention to decentralization. We believe that focusing on these areas provides an important opportunity for developing a true multisectoral approach to HIV/AIDS, provided HIV/AIDS is viewed not just as a health issue but as a development challenge.

II.E.2. USAID Is Committed to Positioning its Unique Comparative Advantages to Foster Effective Use of Greater Funding Levels

Many development partners such as KfW are now financing USAID's implementing partners, or buying into USAID technical support mechanism such as the Demographic and Health Survey or the behavioral surveillance survey. The HIV/AIDS strategy assumes that USAID will build on its credibility with the Government of Benin and key development partners. The strategy further assumes that placing greater

attention in building a culture of data will foster better use of expanded resources for efficient HIV/AIDS responses.

II.E.3. There Will Be No Decrease in the Commitment and Collaboration of Key Stakeholders to Support HIV/AIDS Interventions

HIV/AIDS interventions currently mostly rely on donor funding and technical assistance. Financial support from the Global Fund to Fight AIDS, Tuberculosis and Malaria; the World Bank; KfW, the Canadian International Development Agency, and other donors will be essential for implementing the proposed strategy. It is assumed that 1) the level of government funding for HIV/AIDS activities and the health and education sectors will remain at current levels, and 2) that improved availability of credible programmatic data will improve collaboration and lead to better use of current resources. Poor attention to investment and collaboration among donors and implementing partners will be detrimental to the proposed strategy.

II.F. Implementation Modalities

II.F.1. Technical Assistance Needs

Technical assistance is needed in the following areas:

- HIV/AIDS program development and management
- Mainstreaming HIV/AIDS into health delivery services and systems
- Building life skills among youth;
- Social marketing of behaviors and products
- Implementation monitoring, evaluation, research, and documentation, as well as information dissemination and the use of data for decision-making;
- Development and implementation of service delivery norms, standards, protocols, and support materials in the prevention-to-care continuum;
- Leadership, organizational behavior and development;
- Integrating HIV/AIDS components into other family health services such as antenatal care, IMCI, malaria control

II.F.2. Implementation Modalities

Family Health Team: USAID/Benin will explore options for providing the necessary assistance package to Benin, through the use of field support or existing bilateral mechanisms. The HIV/AIDS component will be built into future mechanisms, to be determined.

Other SO Teams: USAID/Benin will include the integration of HIV/AIDS in the terms of reference of the main implementing partner in charge of supporting the education or governance sector. The terms of reference will be consistent with the minimum package of HIV/AIDS interventions to be integrated in the education and governance sectors, as discussed above.

Coordination Mechanism across SOTs. The program office of USAID/Benin and the HIV/AIDS Technical Advisor will lead the coordination efforts of the SOTs. The HIV/AIDS advisor and the program officer representative will follow-up and review HIV/AIDS integration, results and related challenges and opportunities within the SOTs. HIV/AIDS is a priority for the whole Mission as it gets the mission Director' special attention supported by a Mission Order he signed.

III. RESULTS AND REPORTING

III.A. Magnitude and Nature of Expected Results

Following the selection of communes to receive USAID support, USAID/Benin will set the specific results and targets to be achieved taking into account the contributions of the Government of Benin and other development partners. Results will focus on expanding the use of HIV/AIDS services and products, and on supporting Benin's commitment to the United Nations General Assembly Special Session on HIV/AIDS (UNGASS), and the Global Fund for AIDS, Tuberculosis and Malaria. Within the framework of Benin's follow-up to the declaration of commitment to UNGASS, USAID/Benin will contribute in assisting the Government of Benin and its partners to achieve specific results in the health, education and governance sector, as discussed above. Many of these results, baselines, and targets will need to be defined after USAID/Benin proceeds with the selection of the communes to focus its assistance package.

These key baseline and targets and related indicators will be associated with the following objectives:

- Increasing the number of people receiving HIV/AIDS counseling in the health delivery system and the education sector
- Reducing the risk of HIV transmission from mothers to their children;
- Increasing the use of condoms among men and women with multiple partners/commercial sex workers, as well as discordant couples in the communes targeted by USAID/Benin
- Decreasing number of sexual partners among men
- Promoting abstinence, delay of sexual debut and fidelity among in-school youth;
- Building life skills of in-school youth
- Improving integrated case management of STI and health conditions associated with HIV/AIDS

III.B. Country Reporting and Performance Indicators and Targets

As part of its expanded response to HIV/AIDS, USAID has established reporting requirements for Missions in all countries receiving U.S. assistance of \$1 million or more per year. USAID and other partners will be able to rely on USAID HIV Partner dedic ated to facilitate collection, analysis, reporting, and disseminating of all relevant data.

Currently, USAID/Benin can measure and report on a range of core and performance indicators through the following mechanisms:

- An annual surveillance of pregnant women for HIV and sexually transmitted infections;
- A behavioral surveillance survey scheduled to be completed every 2–3 years that monitors changes in youth and the most at-risk populations; and
- A national Demographic and Health Survey every five years that includes an HIV/AIDS module.
- Partner data

USAID/Benin and MOH/PNLS are still brainstorming about the idea of integrating an HIV prevalence study in the next behavioral surveillance survey and Demographic and Health Survey, pending availability of funds to do so.

The illustrative quantitative indicators listed below would provide appropriate overview of the HIV/AIDS response in Benin and cover the reporting requirements for Benin. These indicators are also consistent with the ones identified for monitoring the Presidential Emergency Plan for AIDS Relief (PEPFAR).

III B.1. HIV/AIDS Performance Indicators

- Seroprevalence rates for HIV and sexually transmitted infections among pregnant women aged 15–24 (annual sentinel surveillance).
- Sero-prevalence rates for HIV and sexually transmitted infections among sex workers and bridging populations (behavioral surveillance survey).
- Use of condoms by commercial sex workers (behavioral surveillance survey).
- Use of condoms by men and women in the past 12 months with non-marital, non-cohabitating partners (Demographic and Health Survey).
- Number of sexual partners among men in the past 12 months (Demographic and Health Survey).
- Median age at first sex by young men or young women aged 25–29 (Demographic and Health Survey).

III.B.2. Sector-Specific Indicators

- Documents on policies, norms, standards, and procedures
- Number of social marketing campaigns on stigma and discrimination targeting the health and education sector
- The number of nongovernmental organizations, associations, health facilities, and schools trained to provide counseling and interpersonal communications services in accordance with standards.
- The number of individuals and couple clients seen at voluntary counseling and testing and prevention of mother-to-child transmission service centers.
- The number of facilities offering voluntary counseling and testing and prevention of mother-to-child transmission service.

- The number/proportion of teachers qualified to teach life skills
- The number of in-school youth trained in life skills in accordance with curriculum
- Percentage of instructional classroom visits focusing on life skills and HIV/AIDS conducted by pedagogical counselors
- Gross enrollment rate for girls
- The number of outlets to sell condoms.
- The number of facilities that offer counseling services.
- The proportion of sexually transmitted infections and opportunistic infections treated according to national guidelines.
- The number of eligible persons living with HIV/AIDS in the education and health sector referred for antiretroviral therapy.
- An updated directory of nongovernmental organizations and private health facilities engaged in HIV/AIDS activities.
- The proportion of decentralized stakeholders that received basic training in HIV/AIDS programming and monitoring.
- Collectivities with a development plan that includes an HIV/AIDS component

III.B.3. Indicators for Cross-portfolio Knowledge Generation and Dissemination

- Level of funding from the government and key partners for knowledge generation and dissemination.
- Mechanisms for providing up-to-date information on HIV/AIDS and related responses to national, local and opinion leaders, as well as civil society organizations
- The number of quantitative and qualitative studies conducted.
- The number of secondary meta-analyses conducted.
- The number of data dissemination and data utilization workshops conducted.
- The number of best practices and lessons learned documented, analyzed, and disseminated.
- Communication and dissemination statistics from certified Web sites.

III.C. Contribution to International and Expanded Response Goals

The proposed strategy supports the Government of Benin's commitment to international goals for combating the HIV/AIDS epidemic. The proposed in-country collaborative approach will allow the Government of Benin to make a significant contribution by helping to meet the intended results of its proposal to the Global Fund to Fight AIDS, Tuberculosis and Malaria. The government will also build on regional initiatives such as PSAMAO, which is led by Population Services International, the World Bankfinanced Corridor Project, and the SIDA3 project, which is funded by the Canadian International Development Agency, to prevent HIV transmission by migrant and vulnerable populations with high-risk behaviors, such as sex workers.

The proposed focus on placing USAID/Benin assistance under the framework of a continuum of services from prevention to care will lead to a balance in the range of HIV prevention methods, increase access to

quality counseling services, prevent mother-to-child transmission, increase access to antiretroviral therapy for eligible persons living with HIV/AIDS, and improve care and support services for orphans. The proposed strategy will also allow USAID/Benin to help the Government of Benin to establish realistic and credible baselines and targets, and provide regular reports on meeting the objectives of UNGASS, and the Global Fund to Fight AIDS, Tuberculosis and Malaria, and most importantly build a culture of data for program improvement.

III.D. Planned Surveillance, Surveys, and Other Monitoring and Evaluation Activities

The strategic objective baseline and targets will be measured through national surveys that include appropriate sample size and methods to estimate regional figures. These include the following:

- Demographic Health Survey, which is conducted every five years;
- Education Demographic Survey, which is conducted every five years,
- Annual HIV sentinel surveillance; and
- Biennial behavioral surveillance survey.

As discussed above, the Government of Benin may be receptive to including HIV sero-prevalence surveys in its Demographic and Health Survey and behavioral surveillance survey, which now occurs in many countries. We assume these surveys will continue to receive joint funding from the Government of Benin and its key development partners, as it is currently the case.

USAID's implementing partner in knowledge generation and dissemination will work with the Government of Benin and with key development and implementation partners to facilitate the development of a rigorous joint monitoring, evaluation, research, and dissemination plan. This partner will facilitate the collection and joint analysis of critical indicators from key collaborating partners and ensure timely reporting and dissemination.

One of the key mandates of this USAID implementing partner will be to facilitate documentation, analysis, and dissemination of ongoing interventions. This implementing partner will develop a network of collaborating public and private partners at national, regional, and commune levels to dedicate sustained attention and resources to monitoring and evaluation activities.

IV. USAID MANAGEMENT AND TECHNICAL ASSISTANCE NEEDS

The Family Health Team (FHT) will continue to lead the Mission's efforts in HIV/AIDS. The budget allows for an additional program staff person to assist with development of and start up of activities under this strategy. One full-time, locally hired, HIV/AIDS technical advisor will continue managing the current HIV/AIDS portfolio under the supervision of the team leader of the FHT and in collaboration with the Office of Program Coordination (OPC).

Annex 1: Contacts and Persons Interviewed

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